

# Analysis of the business model of batteries

What is a battery storage business model?

Battery storage business models and their main components Pollitt address three main components in the business models of battery storage, including value proposition, value creation and value capture. Battery storage delivers tens of services.

What are the drivers to develop circular business models in lithium-ion battery market?

Answering the second research question, "What are the main drivers to develop circular business models in the lithium-ion battery market?", "National and international regulation and policies" followed by "Economic benefits" are considered the main drivers for developing CBMs in the LIB market.

Is there a universal business model for battery storage?

Business models of battery storage remain vague given its early stages of development but it is clear that there is no universal business model for batteries given the breadth of applications. In this study, we review the main components of existing business models and highlight the areas to be strengthened in a novel business model.

How should a battery business model be differentiated?

Battery business models should be distinguished at different scales (utility-scale vs. behind-the-meter application) addressing different needs (to replace existing system or adding new system). Before becoming cost-competitive, they should also target specific locations with different power requirements.

Can a circular business model recover value from used lithium-ion batteries?

Circular business model potential to recapture value from spent lithium-ion batteries from electric vehicles. More than half of the experts in the first round declared knowledge of organizations developing CBMs or technical applications to recover value from used LIBs. 13 experts out of 21 answered that they knew businesses reusing LIBs from EVs.

How can a circular battery value chain be developed?

Environmental mitigation through material EOL management is thus the main incentive for developing circular battery value chains at the moment (Pagliaro and Meneguzzo, 2019). Fortunately, the 2020 EU Circular Economy Action Plan has a stated goal of "boosting the circular potential of all batteries" (European Commission, 2020).

Business model Batteries Circular economy E-waste Institutional analysis Recycling ... demonstrate the success of the model with the analysis of two recycling companies operating in very different institutional environments of Finland and Chile. 2. Literature on Institutions and Business Models

In this business model the vehicle owner is not necessarily the owner of battery but only rents the

battery/batteries as the energy storage. Thus, he covers the costs of energy availability ...

The paper makes evident the growing interest of batteries as energy storage systems to improve techno-economic viability of renewable energy systems; provides a ...

First, detailed analysis of key challenges and enablers of implementing CBMs for the second life of EV batteries is scarce, and the existing ones lack an ecosystem perspective. ... There may be a need for a specific business model tailored to battery packs--we don't have that knowledge today. (Company F) 4.2.7 Supply chain structure.

Furthermore, Reinhardt et al. (2020) developed nine sustainable business model archetypes for EV battery second life, considering three dimensions of sustainability (i.e., environmental, social ...

Highlights o The Delphi panel unveiled the most appropriate circular business models for lithium-ion batteries o The most critical driver is national and international ...

The analysis unveils several limitations of the Tesla business model which can impede its worldwide expansion, such as utility grid overload and a shortage of raw material, ...

The Business Model Analyst is a website dedicated to Detailed Analysis of the Most Innovative Companies and Startups. The Business Model Analyst is a website dedicated to Detailed ...

Circular business models (CBMs) and Circular Economy (CE) strategies to slow and close resource loops are discussed as potential solutions. With a focus on circular ...

Each model, and their respective calculations, are completed using 2018 electricity pricing as it was the most recent annual market data available at the time this study was performed. ... In each analysis, the battery capital cost led to the highest relative change in payback period. This was expected, since it constitutes the greatest portion ...

In a recent study, Baars et al. (2021) consider both technical battery developments and non-technical aspects such as policy drivers and business strategies to construct scenarios for material flows of LIBs. In particular, they consider the impact of product service models and a repurposing of batteries in energy storage systems and increased ...

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