

What is the appropriate price for after-sales battery activation

Why should OEMs start planning for the emergence of battery electric vehicles?

It is critical for OEMs to start planning for the emergence of battery electric vehicles (BEVs) as this trend has the potential to have the biggest impact on aftersales in the short term. Global sales of BEVs reached more than one million units for the first time in 2017 increasing 54 per cent over 2016 and surpassed two million units in 2018.

Are used EV batteries worth a trade?

There is not enough of a trade in used batteries yet. EV battery recycling needs to ramp up for this to happen. On top of this, we haven't yet seen any notable market emerge for secondary uses of used EV batteries, for example to store energy for photovoltaic systems. So the question about battery value on its own isn't very helpful.

Will aftermarket profit reduce by 55 per cent by 2035?

We believe that aftermarket profit of a typical OEM could reduce by as much as 55 per cent by 2035. It is critical for OEMs to start planning for the emergence of battery electric vehicles (BEVs) as this trend has the potential to have the biggest impact on aftersales in the short term.

What is the residual value calculation for EVs incorporating the actual battery condition?

The residual value calculation for EVs incorporating the actual battery condition is currently focused on fully electric vehicles, or BEVs for short (= battery electric vehicles). Hydrogen vehicles, mild hybrids and plug-in hybrids are not yet available.

Are EVs a good option for Aftersales?

The available aftersales revenue on a three-, four- or five-year old and older EV will be considerably less than for an equivalent ICE (internal combustion engine) vehicle meaning that the potential revenue available will decline.

What is a battery ready system?

Introduction Battery Ready is an option GoodWe offers to customer who is not intended to install battery system for the time being but still wants to reserve this option for future availability. GoodWe provides EHR series and ETR series to meet the demands of single-phase and three-phase system respectively.

Marketing Activation is the process of the initiation and execution of the elements of the marketing mix (such as product, price, place and promotion) as a part of the marketing process, so as to ...

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7 key techniques for increasing customer activation Customer activation is all about engaging new or returning customers to give them the full value of your product or ...

To sum up, my most important tips on the charge and discharge of lithium batteries are: 1. Charge according to standard time and procedures, even if it is the first three times; 2. When the power ...

Product's activation metric. A rise in product activation that is for the better may have a significant impact on the rest of your company. The most important thing to note is that ...

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After-sales service is any kind of help or maintenance a seller provides customers after they have purchased a product. Learn what types of after-sales services there ...

How to Use: Steps to follow 1. Power on the battery detection board using Type-C or for crocodile clip (USB is only used for output). 2. Insert the Battery connector of for IOS series, find the ...

Why Activation Voltage Safeguards the Battery? The Nernst Equation's description of battery voltage and battery capacity makes the assumption that the battery is in equilibrium. The measured voltage and ...

900028369 MDEVO BATTERY 900028379 MDEVO POWER CORD USA 3 PIN ... the year of purchase is included in the price paid. In the event of activation (following deactivation, re-sale, ...

Fill to the UPPER LEVEL as indicated on the battery. Note: Never fill/activate a battery installed in a vehicle as electrolyte spillage can cause damage. Fill each battery cell slowly and carefully to ...

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